# **GATHERINGS AT THE APPLE FARM**

## 2023/2024

As we know inflation and supply chain issues are hitting us all very hard so please understand that starting prices listed in this document are reviewed and revised each year. What you see here reflects starting prices for the 2023 season. If you would like to save the date for an upcoming year before we have released our prices for that season (in the last quarter of the year) please understand that prices will likely increase, but we will set them and share a personalized working agreement with you before we take your initial deposit. That is the only document that should be referred to after that time. If unforeseen circumstances require us to reschedule for a future year, we will reserve the right to adjust your prices to reflect the year you actually gather.

We have had some wonderful parties at The Apple Farm. The setting is beautiful, the feeling relaxed, and the space is vast yet intimate. We are usually all happiest when you can trust us to do what we do best because we don't like to stretch the limits of our crew and our property beyond where we are comfortable and confident. Over the years we have worked toward being able to produce events that have a small footprint, a rich aesthetic, and represent the type of party we like to create for ourselves. We love being able to provide everything you need in house, and for the most part we require it, which saves you a lot of work.

We've broken this working document into required categories, which each have a starting price (those marked with an \* are subject to our local sales tax). In order to hold your event here your budget must be able to accommodate the minimum in every category. Please understand that everything you add beyond our basics will incur an additional charge, which we will calculate in the final weeks before the event and which will be reflected on the final bill unless there are further last minute additions.

#### NUMBERS and AVAILABILITY

Small groups of up to 15 can be accommodated year round, and prices will be based primarily on food and beverages, but there will be a **minimum charge of \$2,500**. Larger groups of up to 80 people can be accommodated between Memorial Day and Labor Day, and will likely include additional fees. For seated events please keep in mind that a group of up to 60 can be accommodated entirely in house, but a larger group will require rentals at your expense. Our roving feast option can often accommodate slightly larger groups without additional rentals if you work with what we have. When you give us your numbers please include separate numbers for adults, vendors, and children (and indicate whether they need a place at the table, are a baby on a lap, or have special food requirements).

We have a two week guarantee on the final guest count. At that time you will be charged for the guaranteed amount provided even if your numbers dip below after the two week mark. Increases in numbers after this point require a conversation.

### <u>PROPERTY USE FEE</u> (applies for groups of over 15 people) MINIMUM \$500 PER DAY

We take extra time to groom the grounds and gardens, coordinate parking for your guests, and close our front gates to the public during your event.

#### <u>\*FOOD</u>

#### STARTING AT \$145 per person USUALLY HALF PRICE FOR CHILDREN

# Starting prices do not include surcharges for speciality items, extra stations, or dietary variations

Seated affairs are usually more appropriate for smaller groups. We like to start with a passed appetizer, then move to table for a first course and entree. Dessert can be done at the table or in the potting shed. For gatherings of over 60 people we love to offer the alternative of our "Roving Feast" which includes a variety of delicious finger food and a main protein event, and amounts to a substantial meal for most tastes and diets. A combination of passed appetizers and stations presented progressively encourages guests to mix, mingle, and explore the space, and requires no plates or silverware. The result is a lively party and we avoid the problems of a buffet.

Specialty sourced foods (such as fish as a main course) may have a surcharge. Special food stations (such as live grilling, fresh tortillas, oysters) may be added for an additional charge. We are not a restaurant and are not set up for substitutions. We will do our best to accommodate dietary restrictions with variations on the basic menu, but keep in mind that each variation may add a \$50 surcharge depending on what it requires. You can find some sample menus here, but note that they are mostly from weddings, which often include more variety. The individual courses are things you might consider for your meal but not necessarily the complete menu.

#### Add ons:

-Additional Courses \$20/person minimum -Special food stations \$10/person minimum

#### \*BEVERAGES

#### STARTING AT \$50 per person

We take great joy in providing wine and beer from our wealth of local sources. We love to feature Navarro Vineyards and Handley, as they are our closest neighbors and happen to make many of our favorite moderately priced wines. Our starting prices assume about 1 bottle per person. If you have other local favorites we can source them for you. If you have something special you would like to bring we are happy to serve it but it will not lower the minimum (which is mostly about service). This always requires a more in depth conversation. Our permit does not allow us to serve hard alcohol on the premises.

*Our bar menu always includes:* --A white wine and/or Rosé --A red wine

--Our hard cider

--Apple juice spritzers (juice and sparkling water) at the bar and greeting table

--Jamaica (hibiscus tea) as a non-alcoholic options

--A station with ice water with mint and lemon

#### Add ons:

--A self serve beer station with a keg or two of local beer or a variety of bottles

--Specialty Cocktail or Sparkling Wine Station \$10 per person minimum

--Choosing more expensive wines will increase the minimum

--Coffee in the potting shed after dinner \$250 minimum or \$5 per person

#### <u>OPTIONAL ACCOMMODATIONS (Property Use fee may apply if not staying on site)</u> STARTING AT \$3,160 + 11% BED TAX

Your initial deposit reserves all 4 of our rooms (3 cottages and the room with a view) for 2 nights and you are responsible for the full amount. You may have your guests reimburse you for their rooms if you choose. Either way please forward them the reservation details and provide us a list of names and room preferences (make sure you choose yours first!) before everyone arrives. All cottages have queen-sized beds and two cottages have an additional twin (Blue Door and Green Door). The Room with a View has a king sized bed. The basic price is based on double occupancy. We can sleep 4 couples and 2 singles for a total of 10 people. The cottages are quite spacious and work well for a family if we add our futons. Anderson Valley is small so it's important to start thinking about accommodations for the rest of your guests early on. There are quite a few small inns and Air BnBs available, and our family at the Boonville Hotel may rent you all of their rooms for the weekend if you do a meal there. Add ons:

--Extra Guests \$50 per person per night (includes breakfast)

--Additional nights may be added at the rate of \$395 per night plus bed tax

--Additional sleeping spaces in our gypsy caravans may be available **Starting at \$150 per night** -2 Night Minimum will be waived for weekday gatherings

#### \*OPTIONAL FLOWERS

#### **STARTING AT \$250**

Our youngest, Rita, has taken over our flower operation and started a thriving business arranging flowers she grows on the farm for weddings and events in the area. She will be happy to talk to you about your specific vision so we can factor that into our planning and our estimate. She prefers a natural, seasonal approach that shows off the bounty of our farm and works well with our aesthetic and landscape. Here is a detailed list of <u>flower prices</u> if you are doing a sit down that requires table arrangements or are interested in adding on. You can also see some of her work on instagram @apple\_farm\_flowers. If you want to add outside flowers you're welcome to but we may need to charge for our oversight and use of our space and tools.

#### \*OPTIONAL VENDORS

HALF PRICE per person FOR FOOD, NO CHARGE FOR BEVERAGES

This category usually includes musicians (see details below) and photographers. Here is our <u>vendor list</u> if you need ideas for local music, shuttles, hair/makeup, etc. We have a great local option for shuttles but they need to be arranged well in advance. Let us know how many of them will be staying through dinner so we can include them in the count. We do not allow outside food for vendors. If you require us to coordinate or attend to the vendors beyond showing them the basics, the site coordination fee will increase.

#### \*OPTIONAL MUSIC

#### YOUR CHARGE AND RESPONSIBILITY

We love having live music on site and can recommend some great local talent if you decide to go that direction; we definitely prefer it over a DJ set but it's up to you. Amplified music needs to be turned down by 10pm, down again at 10:15, and be completely off by 10:30.

#### <u>\*STAGING (applies for groups of over 15 people)</u> STARTING AT \$500

Over the years we have put a lot of the infrastructure in place and are well set up for parties, thereby reducing the necessity for rentals for groups of less than 70. The lighting is in place (string lights + votives + torches at dusk), we have a nice dance floor, and our renovated potting shed includes a lovely bar area. We will arrange the furniture we have to suit the occasion and can draw on our collection of linens. Be aware this may require a mix of shapes, sizes, and colors, but they all work well together in our spaces. If you're set on a certain look you may need to consider rentals. Our minimum includes setup and staging of the parking area and the upper gardens (including the bar and dining area, and the cement dance floor).

#### <u>SITE COORDINATION</u> (applies for groups of over 15 people)

#### STARTING AT \$500

Our middle daughter, Polly, is here to help you with planning and to be present for the duration of the event, overseeing details and making sure everything runs smoothly. She will serve as a liaison between your group and our staff and will be available to address any questions or needs that may arise.

#### <u>\*OPTIONAL RENTALS</u>

If your event involves a sit down for over 60 people, rentals will be necessary and we can help point you in the right direction. If you want to include anything that we don't offer, renting is always an option. There may be an added fee for receiving and staging rentals because it's hard to know how much the rental company will actually do until they are on site. However if you just rent small items like napkins and linens you may be able to pick them up yourself.

#### LIABILITY INSURANCE POLICY

As with most private properties we do require that you carry your own 1-time event liability insurance which usually runs about \$200 (this can be as simple as a quick add to your existing insurance plan).

#### **PAYMENT**

We require a non refundable deposit to save your date. Approximately one week out we will finalize your prices and prepare your bill. We ask that you pay it before the event so that you can relax while you are here. You will be invoiced for any additional charges that may occur (such as rental coordination, supplemental wine, etc.) after the event. If you are considering a date for an upcoming year, we can put a hold on it for you until we've adjusted our prices after the current season. This will give you time to put some pieces in place.

INITIAL NON-REFUNDABLE FIRST DEPOSIT TO SECURE THE DATE	\$
SECOND DEPOSIT DUE DATE TBD	\$
THIRD DEPOSIT DUE DATE TBD	\$
FINAL ESTIMATED BALANCE DUE 7 DAYS OUT	\$

#### GRATUITY FOR OUR HARDWORKING STAFF GRACIOUSLY ACCEPTED.

Deposits payable by personal check only which can be made out to Philo Apple Farm and sent to 18501 Greenwood Rd. Philo, CA 95466. Final payment due before the event and payable by check. Any additional misc charges will be billed in a residual bill within several days after the event, payable by credit card. All payments are non-refundable. In the event of a cancellation due to circumstances beyond our control (such as pandemics, extreme smoke and wildfire, but not including personal disasters) we may be able to apply partial credit to a future date.

karen@philoapplefarm.com